

the  
**QUICK**  
**PROPHET**



When time is particularly short and a quick solution is needed.....

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## The Prophet Programmes

The Prophet programmes includes **The Gross Prophet** and the **Quick Prophet**

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A play on words perhaps but a serious programme designed to bring *fun and profit* into your business.

We know what it is like to start and run a business with limited funds and to try and make it grow through difficult economic times. We know because we have done it and we have worked out many of the solutions that can help you to grow your business. We know from experience that it is much more fun to run your business than to have your business run you.

We completely understand the concept of return on investment (ROI) – not just in terms of money but in terms of time, blood sweat and tears. In French Roi is king and in our language ROI is king too!

We feel so strongly about it that, subject to a few inevitable conditions to avoid abuse, we guarantee that you will get back your investment – not just in sales but in Gross Profit.

What's more, you will go on getting a return on your investment year after year after year.

*A bigger better business  
that is easier to run,  
more fun to run and  
more profitable.*

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**The Gross Prophet** programme is a results focussed programme and is offered at a number of different levels. Full details and prices of the programme are available from the website and can be downloaded from our site. The programme includes our two unique workshops, a business plan and our proven ROI marketing plan and implementation system. Ongoing coaching is often integrated into the programme but can be provided separately. Please ask us for full details of The Gross Prophet programme

**The Quick Prophet** is for people who have very little time (perhaps have recently started in business) and need to do something immediately to bring in some more business.

**The Quick Prophet** is offered in three modules of support to get you started and there is an ongoing support packages – **Quick Prophet Coach** - to give you regular coaching sessions and additional resources to meet your goals.



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## Quick Prophet

Offered in three separate module which if taken together, form a simple yet powerful group of systems for increasing your business at very little cost.

**If you are in a hurry for more sales and more profit get in touch today**

You can choose to take individual modules or all three at a discount. All the modules will be delivered personally on a one to one basis and will focus on your business, your situation and your solution.

*Systems processes  
and management  
to keep you away  
from your business*

## Module 1

Getting more business from existing customers. It sounds easy and it is. In this module we show you our system which will help you to identify selling opportunities and how to make an approach to your existing customers that will have an immediate impact on your sales and profit

## Module 2

A few simple changes to your prices may sound like an obvious thing to do but do you increase or lower prices? By how much and how do you present the changes? This is a great example of how you can make rapid profit improvements in Gross Profit but it needs to be handled with care. This module includes our financial planning system and allows you to see the effects of your strategy on paper before you "go live" with any changes

## Module 3

Getting referrals from your customers and from within your supply chain is not new – but what approach brings you the right sort of customers and how to you ensure a high conversion rate. This Module will introduce you to our referral system which will give you consistent results every time.

**Cost** : Each module costs £350 + VAT and is delivered personally on a one to one basis via Skype

Discounts: Two modules £650 + VAT and all three modules for £950 + VAT

**Guarantee:** Our usual guarantee applies. (see below)



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## How we will work together

- You decide which programme will help you best and gives you the best ROI
- We send you a brief questionnaire about the main issues that you are facing in your business and in which areas of your business you would like some help . You complete it and send it back
- We arrange our first and any subsequent sessions by either Skype, Team viewer, mobile or landline. A file sharing option is always best because we can show you some of the many systems and processes that we use

## Payment

Payment can be made by Paypal, credit card, cheque, BACS transfer or standing order but must be received before the start of the first session. Receipted invoices will be sent by e mail.

VAT will be added to all invoices at 20%.

## Grants

Where grant support is available we will always advise you how to access this and help you with the application. Payment for your chosen programme will be in line with the terms of the grant which typically requires full payment in advance and supporting evidence

## Rules

There are very few rules about our guarantee.

- If you join the programme you agree that you have read, understand and accept the rules
- You keep mutually agreed appointments and on line meetings
- You implement the agreed action plan
- You remain with and pay for the full cost of the programme over the agreed timescale
- There are no significant or extraordinary events within the business or affecting the business externally

## Our Guarantee

Provided the rules have been followed we guarantee that you will make an additional Gross Profit at least equal to the amount you have spent with us in the 12 month period following the start of your programme. You will be entitled to a refund of fees to make up any shortfall in Gross profit to cover the cost of the programme up to and including the full cost of the programme.

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